



NEW MEXICO

*SPORTSMEN
FOR FISH
& WILDLIFE
NEW MEXICO*

NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Making a Real & Measurable Difference

CALENDAR NUMBER

1st PLACE WEEKLY PRIZE SHOWN BY WEDNESDAY DATE OF DRAWING AND PRIZE FOR THAT WEEK

Date	Item	Sponsor	Date	Item	Sponsor
4-Jan	*** Ruger American	Courtesy Sporting and Pawn	26-Jul	* Savage Axis	Courtesy Sporting and Pawn
11-Jan	\$350.00 Cabela's Gift Card	Cabela's	2-Aug	Swarovski Binoculars CL 8x30	Rainbow Lodge
18-Jan	King's Camo Backpack & -35 Sleeping Bag	Kings Camo	9-Aug	****Remington 783	Sportsman's Warehouse
25-Jan	* Savage Axis	All Star Dents & Graphics	16-Aug	Meadowcraft High End 75qt Cooler	I Mix 107.5 Rooney Moon Broadcasting
1-Feb	Swarovski Binoculars CL 8x30	Swarovski	23-Aug	Smith & Wesson Shield	All Star Dents & Graphics
8-Feb	****Remington 783	Sportsman's Warehouse	30-Aug	Browning A Bolt With Wood Stock 325 WSM	Shooters Den Albuquerque NM
15-Feb	Meadowcraft High End 75qt Cooler	All Star Dents & Graphics	6-Sep	*** Ruger American	Courtesy Sporting and Pawn
22-Feb	** AR-15 Rifle	Courtesy Sporting and Pawn	13-Sep	\$350.00 Cabela's Gift Card	Cabela's
1-Mar	*** Ruger American		20-Sep	King's XKG Camo Pants, Shirt & Jacket Bundle	Kings Camo
8-Mar	****One Full-Day Guided Fishing Trip on the San Juan River for 2 People	Rainbow Lodge	27-Sep	* Savage Axis	
15-Mar	King's XKG Camo Pants, Shirt & Jacket Bundle	I Mix 107.5 Rooney Moon Broadcasting	4-Oct	Swarovski Binoculars CL 8x30	Swarovski
22-Mar	Smith & Wesson Shield	Courtesy Sporting and Pawn	11-Oct	****Remington 783	Courtesy Sporting and Pawn
29-Mar	* Savage Axis		18-Oct	Meadowcraft High End 75qt Cooler	All Star Dents & Graphics
5-Apr	Swarovski Binoculars CL 8x30	All Star Dents & Graphics	25-Oct	** AR-15 Rifle	Sportsman's Warehouse
12-Apr	****Remington 783		1-Nov	*** Ruger American	All Star Dents & Graphics
19-Apr	Meadowcraft High End 75qt Cooler	Meadowcraft Coolers	8-Nov	****One Full-Day Guided Fishing Trip on the San Juan River for 2 People	Rainbow Lodge
26-Apr	** AR-15 Rifle	High Power Electrical	15-Nov	King's Camo Backpack & -35 Sleeping Bag	Kings Camo
3-May	*** Ruger American	D2D Outdoors & Tactical	22-Nov	Glock 19	Courtesy Sporting and Pawn
10-May	\$350.00 Cabela's Gift Card	Rainbow Lodge	29-Nov	* Savage Axis	
17-May	King's XKG Camo Pants, Shirt & Jacket Bundle	Kings Camo	6-Dec	Swarovski Binoculars CL 10x30	Swarovski
24-May	Glock 19	LGS Guns	13-Dec	****Remington 783	
31-May	* Savage Axis		20-Dec	Meadowcraft High End 75qt Cooler	Meadowcraft Coolers
7-Jun	Swarovski Binoculars CL 10x30	Swarovski	27-Dec	Swarovski ATS/STS HD 20-60x65 Spotting Scope	D2D Outdoors & Tactical
14-Jun	****Remington 783	Sportsman's Warehouse			
21-Jun	Canyon High End 75qt Cooler	Canyon Coolers			
28-Jun	Burriss Eliminator 3	Legendary Welding			
5-Jul	*** Ruger American	Courtesy Sporting and Pawn			
12-Jul	****One Full-Day Guided Fishing Trip on the San Juan River for 2 People	Rainbow Lodge			
19-Jul	King's Camo Backpack & -35 Sleeping Bag	Kings Camo			

* Savage Axis / Standard Black Stock Caliber of choice Dependent on Availability

** AR-15 Rifle / Bushmaster Quick Response or Smith & Wesson M&P 15 Caliber of choice Dependent on Availability

*** Ruger American / Standard Black Stock Caliber of choice Dependent on Availability

**** One Full-Day Guided Fishing Trip on the San Juan River for 2 People / Certificate will be Issued to the Winner

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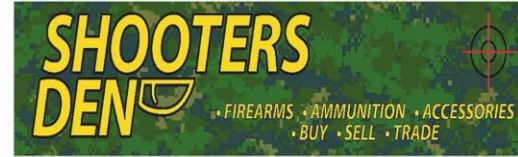
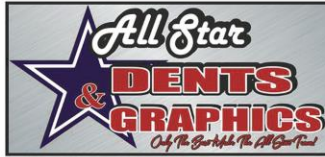
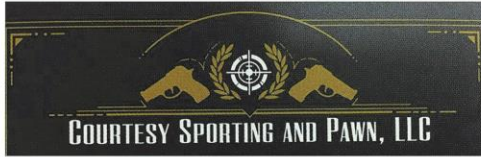
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1ST PLACE PRIZE SPONSORS:



We Make It Visible



THIRD PLACE: \$100 SPORTSMAN'S WAREHOUSE GIFT CARD GIVEN AWAY EACH WEDNESDAY




JANUARY 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 <i>New Year's Day</i>	2	3	4 Ruger American  	5	6	7
8	9	10	11 \$350.00 Cabela's Gift Card  	12	13	14
15	16 <i>Martin Luther King Jr. Day</i>	17	18  King's Camo Backpack & -35° Sleeping Bag 	19	20	21
22	23	24	25 Savage Axis  	26	27	28
29	30	31				

Look for our **JANUARY COUPON** in the back of the Calendar!





FEBRUARY 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Swarovski Binoculars CL 8x30 	2 <i>Groundhog Day</i>	3	4 ALBUQUERQUE SFW Banquet Get Your Tickets www.sfvnm.com
5	6	7	8 Remington 783 	9	10	11
12	13	14 <i>Valentines Day</i>	15 Meadowcraft High End 75qt Cooler 	16	17	18 CLOVIS SFW Banquet Get Your Tickets www.sfvnm.com
19	20 <i>Presidents Day</i>	21	22 AR-15 Rifle 	23	24	25
26	27	28				

SFWNM along with partners; ConocoPhillips, New Mexico Oil & Gas Association, WPX Energy and others has supported NASP in New Mexico for several years. Having sponsored several schools for the program, those schools have taken several state championships in their respective divisions from sponsoring trophies and awards to providing coaches with gear bags and Tee Shirts at the State Championship Tournament in Albuquerque. NASP in New Mexico is further along as a results of the efforts and contributions from SFWNM and their partners; many young men and women have been introduced into archery as a result.



Look for our **FEBRUARY COUPON** in the back of the Calendar!



MISSION STATEMENT

SFWNM exists to promote the protection and enhancement of wildlife habitat, assist in providing quality wildlife management programs to state and federal wildlife and land management agencies. To perpetuate the family traditions of hunting and fishing and outdoor recreation. Supporting youth outdoor programs by providing resources, the necessary education and empowering them to use these resources to grow and prosper.

RESULTS

SFWNM accomplishes results by empowering local sportsmen and women to work on things in your own back yard.

TEAMWORK

Together Everyone Accomplishes More to get the real and measurable results that make a difference.

When everyone contributes even just a little, we get BIG Results.

NEW MEXICO

100% of the funds raised by SFWNM stays in New Mexico to support New Mexico Youth, New Mexico Habitat projects and NM Wildlife, and our military service men and women.

PARTNERSHIPS

Without partners SFWNM could not accomplish what it has. The BIGGEST and most Valuable Partner SFWNM has are its Members. The men, women and young sportsmen that believe in the SFWNM mission and put forth their personal efforts to MAKE IT HAPPEN, they have the "GET ER DONE" attitude that has & will always be why SFWNM makes a difference.

OUR PARTNERS

State and Federal Agencies, NM Game & Fish, US Forest Service, Bureau of Land Management.
Corporate Partners: ConocoPhillips, Sportsmen's Warehouse, WPX Energy, New Mexico Oil and Gas Association, Devon Energy, Reno Equipment, Cabela's, Burris Optics, Mountain Legends Taxidermy, D2D Outdoors & Tactical, Courtesy Sporting & Pawn, Kings Camo, Legendary Welding/Steven Vasquez, High Power Electrical/Robert Malcom, Rainbow Lodge & Resolution Guide Service, Swarovski Optics, LGS Guns, Canyon Coolers, I MIX 107.5 Rooney Moon Broadcasting, Meadowcraft Coolers, All Star Dents & Graphics and many others.



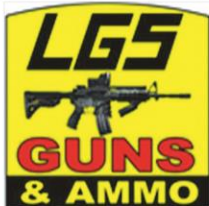


MARCH 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		 We Make It Visible	1 Ruger American <i>Ash Wednesday</i> 	2	3	4
5	6	7	8 <i>One full-day guided fishing trip on the San Juan River for 2 people</i> 	9	10	11
12 <i>Daylight Savings Time Begins</i>	13	14	15 King's XKG Camo Pants, Shirt & Jacket Bundle 	16	17 <i>St. Patrick's Day</i>	18 <i>ROSWELL SFW Banquet</i> <i>Get Your Tickets</i> www.sfwnm.com
19	20 <i>Spring Begins</i>	21	22 Smith & Wesson Shield COURTESY SPORTING AND PAWN, LLC	23	24	25
26	27	28	29 Savage Axis 	30	31	



Look for our **MARCH COUPON** in the back of the Calendar!

NEW MEXICO OUTDOOR HERITAGE FOUNDATION

New Mexico Outdoor Heritage Foundation (NMOHF) was formed by SFWNM board members to preserve the heritage that has been passed down through the years, from one generation to the next; to continue the Legacy for generations to come. Education as well as providing the means and opportunities is the key to assure that this Legacy continues. Everyone has the right to enjoy Gods creation in the outdoors, by respecting his creations and each other's personal beliefs and working together we will assure that future generations can continue to enjoy what we have today.

NMOHF is working towards providing the education on a grand scale to outdoors to the classroom; having partnered with Dallas Ecological Foundation (DEF) we have brought their "Outdoor Adventures Program" (ODAP) to New Mexico. A pilot program was started in the 2016-2017 school year with a few schools in New Mexico participating and several more in the process. SFWNM provided the funds to get the DEF classroom curriculum re-written to New Mexico standards so that the ODAP can be taught in New Mexico Middle and High Schools NMOHF's goal is to have every Middle & High School teaching the program in the next few years.

NMOHF will strive to provide the following for New Mexico's Outdoor Adventures Program:
Education Resources and Classroom Resources for teaching, along with hands on activities
Classroom Curriculum
Post Classroom activities and events
Financial resources for teaching tools to keep the students in the classroom engaged

**Education focuses on outdoor activities including:
Archery, orienteering, survival skills,
First aid/CPR, trip planning, angling, tackle crafts,
hiking, backpacking, camping, outdoor cooking
conservation/environmental issues
Hunter Education certifications through the
New Mexico Department of Game and Fish**



DALLAS ECOLOGICAL FOUNDATION

Appreciation for the Outdoors and Conservation of Wildlife and their Habitat

DEF's Outdoor Adventures Program reaches well beyond the Dallas metro area having been introduced and implemented the program in ten states and over 200 schools, touching over two hundred thousand (200,000) students in the 2014/2015 school year. This impressive number getting the right message to our young men and ladies and getting them outdoors to help assure that their Outdoor Heritage continues.

NMOHF looks forward to the future in this program as well as others and with your continued support we can leave a legacy that will truly make a real and measurable Difference.

Get More Information by Viewing the following Webinar: <https://recordings.join.me/GJ4DHE-3MU-qzJwoUCw45w>



APRIL 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					<u>April Fools Day</u> <u>April 1st</u> →	1 HOBBS SFW Banquet Get Your Tickets www.sfvnm.com
2	3	4	5 Swarovski Binoculars CL 8x30 	6	7	8 FARMINGTON SFW Banquet Get Your Tickets www.sfvnm.com
<u>Palm Sunday</u>	10	11	12 Remington 783 	13	<u>Good Friday</u>	15
<u>Easter Sunday</u>	17	18	19 Meadowcraft High End 75qt Cooler 	20	21	<u>Earth Day</u>
23	24	25	26 High Power Electrical AR-15 Rifle	27	28	29 CARLSBAD SFW Banquet Get Your Tickets www.sfvnm.com
30						

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Look for our **APRIL COUPON**
 in the back of the Calendar!







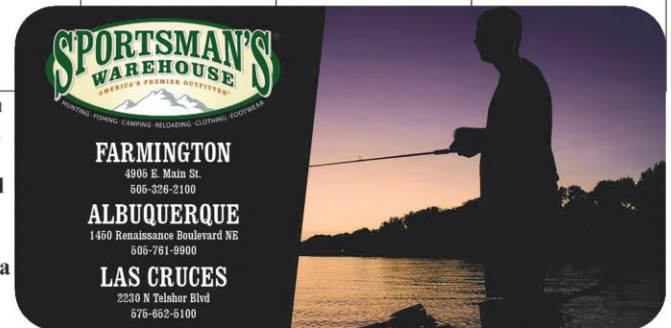
MAY 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3  Ruger American 	4	5	6
7	8	9	10 \$350 Cabela's Gift Card   Rainbow Lodge & Resolution Guide Service	11	12	13
14 <i>Mother's Day</i>	15	16	17  King's Camo Pants, Shirt & Jacket Bundle 	18	19	20 <i>Armed Forces Day</i>
21	22	23	24   Glock 19	25	26	27
28	29 <i>Memorial Day</i>	30	31 Savage Axis  			

Friday May 13, 100 Kindergarten kids got to go fishing, learn about aquatic life, did a trail hike, got an education on wildlife identification, learn to cast a fly rod and several honed their skills enough to catch a fish. Ione Randleman the Kindergarten teacher at Lydia Rippey Elementary School and other local kindergarten classes participated. New Mexico Game and Fish conservation officers volunteered as well as Game and Fish biologists traveling from Santa Fe for the day. Many thanks for their time and involvement and all the other volunteers, without them the day would not have been the success it was. A Big Thanks goes to the NMG&F Fisheries division for stocking the pond with 200-300 rainbow trout a few days prior to the event. Sportsmen for Fish and Wildlife provided funding for the event and gave every student a Brand New Shakespeare Fishing Pole & Reel Kit so that they can continue fishing.



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JUNE 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7 Swarovski Binoculars CL 10x30  	8	9	10
11	12	13	14  Remington 783  <i>Flag Day</i>	15	16	17
18 <i>Fathers Day</i>	19	20	21 Canyon High End 75qt Cooler   <i>Summer Begins</i>	22	23	24
25	26	27	28 Burriss Eliminator 3  	29	30	

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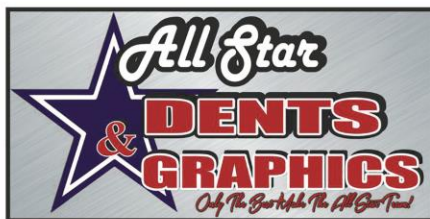


JULY 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
 SINCE 1932						1
2	3	4 <i>Independence Day</i>	5  Ruger American  COURTESY SPORTING AND PAWN, LLC	6	7	8
9	10	11	12 <i>One full-day guided fishing trip on the San Juan River for 2 people</i>  Rainbow Lodge & Resolution Guide Service	13	14	15
16	17	18	19  King's Camo Backpack & -35° Sleeping Bag 	20	21	22
23	24	25	26   COURTESY SPORTING AND PAWN, LLC	27	28	29
30	31					




Look for our **JULY COUPON** in the back of the Calendar!





AUGUST 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2 Swarovski Binoculars CL 8x30 	3	4	5
6	7	8	9 Remington 783 	10	11	12
13	14	15	16 Meadowcraft High End 75qt Cooler 	17	18	19
20	21	22	23 Smith & Wesson Shield 	24	25	26
27	28	29	30 Browning A Bolt with Wood Stock 325 WSM 	31		

New Mexico Outdoor Expo conducted by New Mexico Game and Fish has been a yearly tradition for numerous years. Free events include fish pond, firearm and archery target shooting, spin casting, fly tying, climbing wall, kayak instruction, Flu Flu Archery (sponsored by SFWNM), exhibits and much more. Attended by 4,000 plus young men and women as well as adults. SFWNM, along with their partners have supported the event for several years in many ways including sponsoring and providing the volunteer lunches and dinner. SFWNM has been publicly acknowledged at G&F Commission meetings for their efforts and contributions.

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SEPTEMBER 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
			 		7	8
3	4 <i>Labor Day</i>	5	6 Ruger American	7	8	9
10	11 <i>Patriot Day</i>	12	13 \$350 Cabela's Gift Card  	14	15	16
17	18	19	20  King's XKG Camo Pants, Shirt & Jacket Bundle 	21 <i>Peace Day</i>	22 <i>Autumn Begins</i>	23
24	25	26	27  Savage Axis	28	29	30





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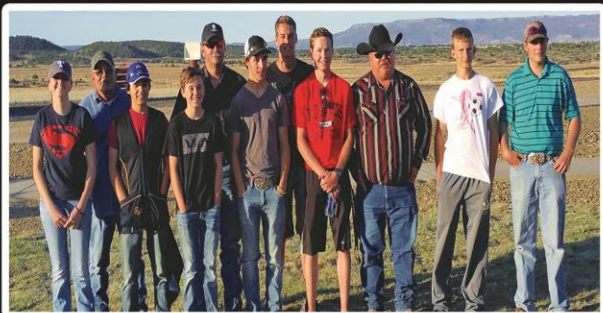
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LEE COUNTY 4H SHOOTING SPORTS SHOTGUN TEAM





OCTOBER 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Swarovski Binoculars CL 8x30  SWAROVSKI OPTIK	5	6	7
8	9 <i>Columbus Day</i>	10	11 Remington 783  COURTESY SPORTING AND PAWN, LLC	12	13	14
15	16	17	18 Meadowcraft High End 75qt Cooler  All Star DENTS & GRAPHICS Of The Good Old In All Star Time	19	20	21
22	23	24	25  SPORTSMAN'S WAREHOUSE AMERICA'S PREMIER OUTDOOR RECREATION CENTER CAMPING RESTORATION GOLFING FOOTBALL	26	27	28
29	30	31 <i>Halloween</i>				

Lea County 4h Shooting Sports Shotgun Team; Carson Holt, Grady, Flemmons, James Catlett, Dillon Creager and coaches Lesslie Novack & Rocky Bartlet 1st in the state 4h shooting sports competition held at the NRA Whittington Center in May 2016

Going on to place 10th in the nation against some of the nation's best shotgun teams a month later.

First time ever that a New Mexico shotgun team has placed in the top ten at the national 4h shooting sports competition

SFWNM is proud to be a part of supporting this great bunch of young men and women.

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NOVEMBER 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Ruger American  	2	3	4
			8 One full-day guided fishing tri on the San Juan River for 2 people 			11 <i>Veterans Day</i>
5 <i>Daylight Savings Time Begins</i>	6	7	15 King's Camo Backpack & -35° Sleeping Bag  	16	17	18
12	13	14	22 Glock 19  	23 <i>Thanksgiving</i>	24	25
19	20	21	29 Savage Axis 	30		
26	27	28				

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Look for our **NOVEMBER COUPON** in the back of the Calendar!





DECEMBER 2017



NEW MEXICO OUTDOOR HERITAGE FOUNDATION

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6 Swarovski Binoculars CL 10x30 	7	8	9
10	11	12	13 Remington 783	14	15	16
17	18	19	20 Meadowcraft High End 75qt Cooler 	21	22	23
24 <u>Christmas Eve</u>	25	26	27 Swarovski ATS/STS HD 20-60x65 Spotting Scope 	28	29	30
31 <u>New Years Eve</u>	<u>Christmas Day</u>					

Winter Begins

Rainbow Lodge
& Resolution
Guide Service

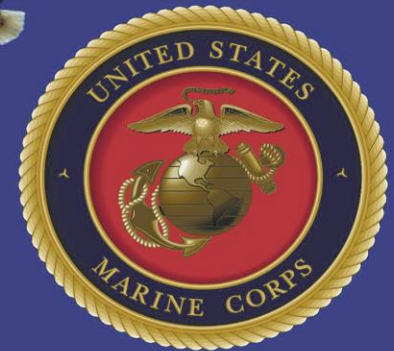
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Look for our **DECEMBER COUPON** in the back of the Calendar!

Honor and Respect to the Men and Woman of the Armed Services and First Responders



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DECEMBER
COUPON VALID 12/01/17 - 12/31/17



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JULY
COUPON VALID 07/01/17 - 07/31/17



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\$20 OFF A PURCHASE OF \$100 OR MORE.
Expires July 31st 2017
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NOVEMBER
COUPON VALID 11/01/17 - 11/30/17



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MARCH
COUPON VALID 03/01/17 - 03/31/17



take it outside



\$10 OFF A PURCHASE OF \$50 OR MORE.
Expires March 31st 2017
4 00010 32069 1

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APRIL
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JANUARY
COUPON VALID 01/01/17 - 01/31/17



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FEBRUARY
COUPON VALID 02/01/17 - 02/28/17



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SPORTSMEN FOR FISH AND WILDLIFE (SFWNM) CALENDAR RAFFLE RULES

- ◆ Calendars are \$50 each
- ◆ Calendar Number **MUST BE REGISTERED** online at sfwnm.com; to be valid for entry into the Calendar Raffle, **ALONG** with their Full Name, Valid Shipping Address, City, State & Zip Code, Valid Phone Number and Email Address
- ◆ Individuals under the age of 18 at time of drawing may not purchase a raffle ticket (calendar) or win a prize
- ◆ Each Calendar (Raffle Entry) constitutes of an equal chance to win.
- ◆ One calendar purchased will constitute of one chance in the weekly drawings under the individuals name that made the original purchase of the calendar
- ◆ Calendars may be obtained from SFWNM members, payment can be cash, check or credit card and available online at sfwnm.com with a \$5.00 shipping charge for online orders.
- ◆ All unsold calendars will become property of SFWNM
- ◆ Prizes listed on the calendar for each week will be drawn each Wednesday between the hours of 6:00am and 10:00 pm, using a computerized random number generating program
- ◆ If unforeseen circumstances create a condition that the drawing cannot be held on any given Wednesday, the drawing will be held at the next earliest time possible.
- ◆ Winners need not be present to win
- ◆ All winners will be posted on the sfwnm.com website under the heading of SFWNM Calendars
- ◆ Winners will be notified by end of business Friday of each week with instructions on how to claim their prize
- ◆ All firearms regulations must be observed, all out of state (NM) winners must provide a licensed FFL dealer to which firearm will be sent to and winner will pick up at said dealer
- ◆ Winner is responsible for any additional costs associated with transfers and shipping out of NM. All costs for transfer and shipping to an out of state FLL (flat rate of \$25 in lower 48 states, AK or HI will be actual costs) as well as background checks
- ◆ If winner is not able to pass National Instant Criminal Background Check System (NICS), winner will be given a \$250 gift card to Sportsman's Warehouse as a substitute for that week's firearm.
- ◆ All winners must claim and make arrangements for delivery within 30 days of notification to winner, after 30 days prize will become the property of SFWNM
- ◆ Weekly prizes shown may differ slightly from prizes shown on calendar in color, caliber, or other slight differences at time of drawing and delivery of said prize.
- ◆ United Sportsmen for Fish and Wildlife New Mexico is a non-profit 501c-3 corporation. Your contribution may be deductible per IRS regulations, check with your personal tax adviser for guidance.
- ◆ For more information send an email to sfwnm@live.com, or contact any SFWNM committee member in your area.

Sportsmen for Fish and Wildlife New Mexico, New Mexico Outdoor Heritage Foundation, **Thank You!!!**
The youth, our veterans and 1st responders in New Mexico and New Mexico's Wildlife will benefit as a result of your generous support

sfwnm.com

As always

sfwnm@live.com

**100% of all proceeds raised in
New Mexico Stays in New Mexico**



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